

*Local*  
**People**

*Local*  
**Places**

*Our*  
**Futures**

# Steven Alderman

PLANED  
& NFU



# *Assisting Sustainable Community Regeneration*

# *Encouraging Enterprising Communities*

**Pembrokeshire Local Action Network  
for Enterprise & Development**



Ariennir a hwylusir Gweithredu  
dros Gymunedau Gwledig gan  
Lywodraeth Cynulliad Cymru  
Rural Community Action is  
funded and facilitated by the  
Welsh Assembly Government



**An enterprising community can help to build a better future. Developing local resources can strengthen the local economy. The greatest resource of any area is its people, their skills, knowledge, enthusiasm and commitment.**

# How we do it...

## Involving Local People

### **PLANED - Pembrokeshire Local Action Network for Enterprise and Development Structure**

Community Led Partnership designed to encourage participation –

50% representatives of communities, 50% arts, environment, voluntary sector, local authority, agencies and businesses, tourism and agriculture



- **Enthuse** local people to contribute their skills according to their special interests.
- **Access** to technical assistance to achieve goals. eg gathering data, research, expert advice, employing staff with special skills
- **Provide** training and special assistance to special interest groups.
- **Support** Communities to develop sustainable projects that meet local needs identified in Action Plans,
- Encourage communities and individuals to develop business opportunities identified through Action Plans.
- **Involve** groups of communities together with advisory and funding partners in the development of integrated strategies to cover a wider area
- **Assist** private sector/businesses to work together and with the initiative to benefit both themselves and the area e.g. through agriculture and tourism initiatives.
- **Facilitate** villages to work together to identify enterprise opportunities.  
Each area represented on PLANED Board of Directors